

# Hello

# I'm Jordan Leong

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I am a highly motivated and dynamic artist with the technical expertise and passion necessary to accomplish creative goals. While formally trained as an animator, I have also been very active in the TV and Film industry, and have been gathering experience working in this field.

I am a fast learner with a strong design sense, which has enabled me to stay competitive and relevant as a designer despite having no prior arts background. This has allowed me to successfully design numerous posters, banners, and other visual and graphics-based props for use in many TV commercials and short films.

I also have great project management skills and can work well either alone or in a group.

I have many hobbies, which includes fishkeeping, where I can express my creativity in aquarium design, and being a military and science-fiction enthusiast, so I enjoy reading and writing a few stories of my own. I am also very active outdoors, involved in all manner of sports, especially mountain biking.

## Skills

### Computer

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Autodesk Sketchbook
- Autodesk Maya
- Microsoft Office
- Audacity

### Artistic

- Graphite drawing
- Ink pen and marker drawing
- Illustration
- Creative writing
- Photography

## Education

**School of Art, Design and Media, Nanyang Technological University**  
**Bachelor of Fine Arts – Honours (Merit)**

**Raffles Institution 2006-2012**

## Experience

MARCH 2021

**Daikin iSmile Commercial** – *Art Assistant*

OCTOBER 2020

**Shopback Commercial** – *Graphic Designer*

SEPTEMBER 2020 – DECEMBER 2020

**Beach House Productions/Mediacorp – MasterChef Singapore Season 2** – *Art Assistant, Graphic Designer*

SEPTEMBER 2020

**Riot Games/Freeflow Productions – Pentaboom** – *Graphic Designer*

AUGUST 2020

**Starhub JumPhone Commercial** – *Art Assistant*

JUNE 2020 - PRESENT

**Concrete.addiction** – *Graphic/Product Designer*

APRIL 2020 - JUNE 2020

**Foodpanda** – *Delivery Rider*

FEBRUARY 2020

**Facebook Genero Singapore** – *Art Assistant*

JANUARY 2020

**Kek Champion Baking Competition** – *Graphic Designer*

JANUARY 2020

**Indochina Productions - Raffles Hotel Commercial** – *Art Assistant, Graphic Designer*

NOVEMBER - DECEMBER 2019

**Beach House Productions Drama – My Buddy Bonemasher** – *Art Assistant, Graphic Designer*

OCTOBER 2019

**Grab Travel Pass** – *Art Director*

OCTOBER 2019

**Emporio Armani Photoshoot** – *Art Assistant*

OCTOBER 2019

**NHB Founders' Memorial Campaign** – *Art Assistant, Extra*

SEPTEMBER 2019

**Health Promotion Board – Screen for Life Commercial** – *Art Assistant, Graphic Designer*

SEPTEMBER 2019

**Fairprice Group – Family Ties** – *Art Assistant, Graphic Designer*

SEPTEMBER 2019

**SCDF SGSecure Commercial** – *Art Assistant*

JULY 2019

**NTUC Income – The Last Sandwich Generation** – *Art Assistant, Graphic Designer*

JULY 2019

**Starhub NDP 2019 Commercial – Art Assistant**

JULY 2019

**Pizza Hut Cheesy-7 Commercial – Art Assistant**

JUNE 2019

**MCI Short Film – Nothing Gold Can Stay – Art Assistant**

JUNE 2019

**NUS WaterRoam Commercial – Art Assistant**

JUNE 2019

**Short Film – My Soldier, My Son – Art Director, Graphic Designer**

JUNE 2019

**ExxonMobil Commercial – Art Assistant**

DECEMBER 2018

**NTU FYP Student Film – Production Manager**

- Production Manager for ADM FYP Film ***When The Night Falls***.

DECEMBER 2018

**Health Promotion Board – Check Out Juice Addicts – Art Assistant**

SEPTEMBER 2018

**Xtreme Media Pte Ltd – Basic Mini-tary Training – Production Assistant**

- Rehired as freelance Production Assistant for actual shooting of *Basic Mini-tary Training* gameshow.

MAY 2018 – JULY 2018

**Xtreme Media Pte Ltd – Internship**

- Completed 13-week NTU Internship at Xtreme Media with good results.

DECEMBER 2017

**Asian TV Awards 2017 – Production Assistant**

AUGUST 2017

**LANEIGE Commercial – Art Assistant**

JUNE 2017

**Crazy Rich Asians – Transport Driver, Art Assistant**

- Initial job scope solely involved driving, but was recommended as Art Department Assistant by senior colleagues, involved in scenic design, set decoration and set dressing.

JUNE 2016

**Newstead Technologies, PC Show 2016 – Sales Associate**

- Achieved top sales figure in entire sales team.

MARCH 2015 – JUNE 2015

**NCS Pte Ltd, Ministry of Law – Desktop Engineer Temp**

- Selected to lead team in charge of preparing and issuing new laptops to VITAL.
- Travelled around to various government branches to assist senior staff in other duties.

